

Course List for Incoming Erasmus⁺ Master Students

Course Code	Course Name	ECTS	Semester
SBE001	Scientific Research Methods and Publication Ethics	9	Fall
İŞL8020	Financial Reporting and Analysis	7	Fall
İŞL8024	Human Resources Training and Development	7	Fall
İŞL8036	Global Marketing Research	7	Fall
	Total	30 ECTS	

Course Code	Course Name	ECTS	Semester
SBE001	Scientific Research Methods and Publication Ethics	9	Spring
İŞL8007	Marketing Management and Problems	7	Spring
İŞL8019	Applied Statistics	7	Spring
İŞL8056	Crisis Management	7	Spring
	Total	30 ECTS	